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中視金橋國際傳媒控股有限公司
SinoMedia Holding Limited

(Incorporated in Hong Kong with limited liability)

(Stock code: 623)

NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of SinoMedia Holding Limited (the “Company”) hereby announces that a meeting of the Board will be held on Thursday, 25 August 2011, for the purposes of, among other matters, approving the release of interim results of the Company and its subsidiaries for the six months ended 30 June 2011.

By order of the Board
SinoMedia Holding Limited
CHEN Xin
Chairman

Hong Kong, 11 August 2011

As at the date of this announcement, the Board comprises Mr. Chen Xin, Ms. Liu Jinlan and Mr. Li Zongzhou as executive directors, Mr. Zhu Jia and Mr. Huang Jingsheng as non-executive directors, and Mr. Ding Junjie, Mr. Qi Daqing and Mr. Lian Yuming as independent non-executive directors.