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SINOMEDIA HOLDING LIMITED
中視金橋國際傳媒控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock code: 00623)

ANNOUNCEMENT

CHANGE OF REGISTERED OFFICE

The board of directors (the “**Board**”) of SinoMedia Holding Limited (the “**Company**”) announces that, with effect from 30 May 2012, the registered office of the Company will be changed to Unit 402, 4th Floor, Fairmont House, No. 8 Cotton Tree Drive, Admiralty, Hong Kong.

By order of the Board
SinoMedia Holding Limited
Chen Xin
Chairman

Hong Kong, 30 May 2012

As at the date of this announcement, the Board comprises Mr. Chen Xin, Ms. Liu Jinlan and Mr. Li Zongzhou being the executive directors, Mr. Zhu Jia and Mr. He Hui David, being the non-executive directors, and Mr. Ding Junjie, Mr. Qi Daqing, Mr. Lian Yuming and Ms. Wang Xin, being the independent non-executive directors.