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(Incorporated in Hong Kong with limited liability) (Stock code: 623)

NOTIFICATION OF BOARD MEETING

The board of directors (the "Board") of SinoMedia Holding Limited (the "Company") hereby announces that a meeting of the Board will be held on Thursday, 22 August 2013, for the purposes of, among other matters, approving the release of the interim results of the Company and its subsidiaries for the six months ended 30 June 2013.

By order of the Board SinoMedia Holding Limited CHEN Xin Chairman

Hong Kong, 29 July 2013

As at the date of this announcement, the Board comprises Mr. Chen Xin, Ms. Liu Jinlan and Mr. Li Zongzhou as executive directors, Mr. He Hui David as non-executive director, and Mr. Ding Junjie, Mr. Qi Daqing, Mr. Lian Yuming and Ms. Wang Xin as independent non-executive directors.