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(Incorporated in Hong Kong with limited liability) (Stock code: 623)

NOTIFICATION OF BOARD MEETING

The board of directors (the "Board") of SinoMedia Holding Limited (the "Company") hereby announces that a meeting of the Board will be held on Thursday, 20 March 2014, for the purposes of, among other matters, passing the following resolutions, including: (i) considering and approving the annual results for the year ended 31 December 2013 of the Company and its subsidiaries; (ii) approving the said annual results to be published on the websites of the Company and the Stock Exchange of Hong Kong Limited; and (iii) approving the declaration of a final dividend (if any) for presentation in 2014 annual general meeting to the shareholders for their approval.

By order of the Board SinoMedia Holding Limited CHEN Xin Chairman

Hong Kong, 6 March 2014

As at the date of this announcement, the Board comprises Mr. Chen Xin, Ms. Liu Jinlan and Mr. Li Zongzhou as executive directors, Mr. He Hui David as non-executive director, and Mr. Ding Junjie, Mr. Qi Daqing, Mr. Lian Yuming and Ms. Wang Xin as independent non-executive directors.