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SinoMedia[®]

SINOMEDIA HOLDING LIMITED

中視金橋國際傳媒控股有限公司

(incorporated in Hong Kong with limited liability)

(Stock Code: 623)

CHANGE OF CHAIRMANSHIP OF REMUNERATION COMMITTEE

The board (the “**Board**”) of directors of the Company (the “**Directors**”) announces that Mr. Ding Junjie has been appointed as the chairperson of the remuneration committee of the Board (the “**Remuneration Committee**”) in place of Mr. Chen Xin with effect from 20 March 2014.

The Board reviewed the composition of different board committees at the latest meeting. In order to strictly comply with Rule 3.25 of the Rules Governing the Listing of Securities on the Stock Exchange by the Company, Mr. Chen proposed to resign from the position of chairman of the Remuneration Committee and the Board accepted his resignation. The Board has accordingly appointed Mr. Ding, an independent non-executive Director, as the chairperson of the Remuneration Committee.

Before the aforesaid change of chairmanship, Mr. Chen Xin had been the chairman of the Remuneration Committee since the Company’s shares were listed on the Stock Exchange. Having taking account of the acquaintance of the remuneration policies for the Directors and senior management of the Company by and the long standing dedication of Mr. Chen as the chairman of the Remuneration Committee, the Board considered that it was in the interest of the Company for Mr. Chen to remain in that position.

After the said resignation, Mr. Chen will remain as a member of the Remuneration Committee. Apart from Mr. Chen, all other members of the Remuneration Committee are independent non-executive Directors.

On behalf of the Board
SinoMedia Holding Limited
Chen Xin
Chairman

Hong Kong, 20 March 2014

As at the date of this announcement, the Board comprises Mr. Chen Xin, Ms. Liu Jinlan and Mr. Li Zongzhou as executive directors, Mr. He Hui David as non-executive director, and Mr. Ding Junjie, Mr. Qi Daqing, Mr. Lian Yuming and Ms. Wang Xin as independent non-executive directors.