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SinoMedia[®]

SINOMEDIA HOLDING LIMITED

中視金橋國際傳媒控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 623)

VOLUNTARY ANNOUNCEMENT — SHARE REPURCHASE

This is a voluntary announcement made by SinoMedia Holding Limited (the “**Company**”).

The board of directors of the Company (the “**Board**”) wishes to announce that on 20 August 2015 and 21 August 2015, a total of 5,948,000 shares and 2,700,000 shares were repurchased by the Company on The Stock Exchange of Hong Kong Limited (the “**Share Repurchase**”) and such shares were cancelled on 26 August 2015.

The Share Repurchase was made by the Company pursuant to the repurchase mandate granted to the Board at the annual general meeting of the Company held on 10 June 2015. The average price for the Share Repurchase was HK\$2.73 per share, and the number of shares repurchased under the Share Repurchase represented approximately 1.51% of the issued share capital of the Company immediately prior to the Share Repurchase.

By order of the Board
SinoMedia Holding Limited
CHEN Xin
Chairman

Hong Kong, 26 August 2015

As at the date of this announcement, the Board comprises Mr. Chen Xin, Ms. Liu Jinlan and Mr. Li Zongzhou as executive directors, Mr. He Hui David as non-executive director, and Mr. Qi Daqing, Mr. Lian Yuming and Ms. Wang Xin as independent non-executive directors.