This announcement (this "Announcement") is made to clarify certain statements contained in the Chinese version of the announcement of SinoMedia Holding Limited (the "Company") dated 7 July 2008.

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Reference is made to the Chinese version of Company's announcement dated 7 July 2008. The second sentence of the fourth bullet point of the section entitled "Summary" and the second sentence of the fifth paragraph of the section entitled "Applications and indications of interest received" should read (in Chinese) "There will not be less than 100 placees under the International Offering" and not (in Chinese) "There will not be more than 100 placees under the International Offering".

The relevant statement as contained in the English version of the above announcement is correct.

On behalf of the Board Chen Xin Chairman

Hong Kong, 7 July 2008

As at the date of this Announcement, our Chairman and executive Director is Chen Xin, our executive Directors are Liu Jinlan and Li Zongzhou, our non-executive Directors are Zhu Jia and Huang Jingsheng and our Independent Non-executive Directors are Ding Junjie, Qi Daqing and Chen Tianqiao.

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