



中視金橋國際傳媒控股有限公司
SinoMedia Holding Limited

(Incorporated in Hong Kong with limited liability)

(Stock code: 623)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of SinoMedia Holding Limited (the “**Company**”) announces that a meeting of the Board will be held on Wednesday, 17 September 2008 for the purpose of, among other matters, approving the announcement of the interim results of the Company and its subsidiaries for the six months ended 30 June 2008 for publication.

On behalf of the Board
SinoMedia Holding Limited
CHEN Xin
Chairman

Hong Kong, 2 September 2008

As at the date of this announcement, our Chairman and executive director is Chen Xin, our executive directors are Liu Jinlan and Li Zongzhou, our non-executive directors are Zhu Jia and Huang Jingsheng, and our independent non-executive directors are Ding Junjie, Qi Daqing and Chen Tianqiao.