

Appendix 5

Form of Share Buyback Report to The Stock Exchange of Hong Kong Limited (“the Exchange”)

Form G

To: The Head of the Listing Division
The Listing Division
The Stock Exchange of Hong Kong Limited

27 October 2008

Dear Sir,

Name of Company: SinoMedia Holding Limited (Stock code: 623)

Description of Securities: Ordinary shares of HK\$0.0003125 each

A. Purchase Report

We hereby report the following purchases by our company of the above securities.

| Trading Day/Date | Number of Securities Purchased | Method of Purchase* | Price per Share or Highest Price Paid \$ | Lowest Price Paid \$ | Total Paid \$ |
|---------------------|---|---------------------------|---|-------------------------|------------------|
| 27-Oct-08 | 670,000 | On the Exchange | 0.74 | 0.61 | 484,946.00 |
| Total | 670,000 | | | | 484,946.00 |

* Either on the Exchange, on another stock exchange (stating the name of the exchange), by private arrangement or by general offer.

B. Additional Information for company's whose primary listing is on the Exchange

1. Number of such securities purchased on the Exchange
in the year to date (since ordinary resolution) (a) 4,439,000

2. % of issued share capital at time ordinary resolution
passed acquired on the Exchange since date of
resolution

((a) x 100)
557,482,400 (issued share capital as at 8 July 2008) 0.796 %

We hereby confirm that the purchases set out in A above which were made on the Exchange were made in accordance with the listing rules of the Exchange entitled "Rules Governing the Listing of Securities" and that there have been no material changes to the particulars contained in the Explanatory Statement dated 27 May 2008 which has been filed with the Exchange. We also confirm that any purchases set out in A above which were made on another stock exchange were made in accordance with the domestic rules applying to purchases made on that other exchange.

Yours faithfully,

Chan Oi Nin, Derek
Company Secretary
For and on behalf of SinoMedia Holding
Limited