

For the month ended (dd/mm/yyyy):

## Monthly Return of Equity Issuer on Movements in Securities

To: Hong Kong Exchanges and Clea	nring Limited				
Name of Issuer  Date Submitted  SINOMEDIA HOLDING LIMITED  1/2/2012					
I. Movements in Authorised Share C	apital				
1. Ordinary Shares					
(1) Stock code : <u>0623</u> Des	cription:				
	No. of ordinary shares	Par value (HKD)	Authorised share capital (HKD)		
Balance at close of preceding month	1,800,000,000	1,800,000,000 0.0003125			
Increase/(decrease)					
Balance at close of the month	1,800,000,000	0.0003125	562,500		
(2) Stock code :Des	cription:				
	No. of ordinary shares	Par value (State currency)	Authorised share capital (State currency)		
Balance at close of preceding month					
Increase/(decrease)					
Balance at close of the month					

31/1/2012

562,500

2. Preference Shares			
Stock code :Descrip	otion:		
	No. of preference shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of preceding month			
Increase/(decrease)			
Balance at close of the month			
3. Other Classes of Shares			
Stock code :Descrip	otion:		
	No. of other classes of shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of preceding month			
Increase/(decrease)			
Balance at close of the month			

Total authorised share capital at the end of the month (HKD):

## II. Movements in Issued Share Capital

	No. of ordinary shares		No of preference	No. of other classes		
	(1)	(2)	shares	of shares		
Balance at close of preceding month	557,025,400	_				
Increase/ (decrease) during the month		_				
Balance at close of the month	557,025,400					

## III. Details of Movements in Issued Share Capital

Share Options (under Share Option Schemes of the Issuer)

Particulars of share	Share Option	Schemes of the	155001)		No. of new shares of	No. of new shares of
option scheme					issuer issued during	issuer which may be
including EGM					the month pursuant	issued pursuant thereto
approval date		Movement duri	ng the month		thereto	as at close of t
(dd/mm/yyyy) and		Wiovement duri	ing the month		_	he month
class of shares						
issuable	Granted	Exercised	Cancelled	Lapsed		
1.						
Share option						
Scheme						
adopted on						
29 /6 /2007						
Ordinary						14,360,000
shares	_	_	_	_	_	14,300,000
(Note 1)						
2.—						
Share option						
Scheme						
adopted on						
27 /5/2008						
Ordinary						
shares	_	_	_	_	_	22,420,000
(Note 1)						-
(Note 1)						
3.—						
<u> </u>						
shares (Note 1)						-
(Note 1)		Т.	tol A (Ordin	omi obones)		
		10	otal A. (Ordin			
			· ·	nce shares)		
L			((	Other class)		

	1 of Main Board and CEM notes issues
Total funds raised during the month from exercise of	•
options (HKD)	

Description of warrants (Date of expiry - dd/mm/yyyy)  1. —	Currency of Nominal value a nominal close of value preceding month	during the	Nominal value at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
( / / ) Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 2.—	( / / )	-			
( / / ) Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 3.—	( / / )	- - -			
( / / ) Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 4.—	( / / ) -	-			
Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy)	( / / )	-			

				For Main Board		
Description of warrants (Date of expiry - dd/mm/yyyy)	Currency of nominal value	Nominal value at close of preceding month	Exercised during the month	Nominal value at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
		Tota		nary shares)		=
			•	ence shares)		_
			(	Other class)		_
Convertibles (i.e. Convertible int	o Shares of the l	Issuer which are to	be Listed)			
Class and description		Amount at close of preceding month	Converted during the month	Amount at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1	<u> </u>					
	_					
	_					
Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy)) 2. —	( / / ) -					
	_					
Stock code (if listed) Class of shares issuable (Note 1)						
Subscription price EGM approval date		,				
(if applicable)						
(dd/mm/yyyy)	( / / )					
3. —	_					
	_					
	_					
Stock code (if listed) Class of shares issuable (Note 1)						
Subscription price EGM approval date (if applicable)						
(dd/mm/yyyy) 4. —	( / / )					
	<del>-</del>					
	_					

For Main Board and GEM listed issuers

				_	No. of new	No. of new
					shares of	shares of
					issuer issued	issuer which
					during the	may be issued
					month	pursuant
					pursuant	thereto as at
	Currency of	Amount at close	Converted	Amount at	thereto	close of the
	amount	of preceding	during the	close of the		month
Class and description	outstanding	month	month	month		
Stock code (if listed)						
Class of shares						
issuable ( <i>Note 1</i> )						
Subscription price						
EGM approval date						
(if applicable)						
(dd/mm/yyyy)	( / / )					
			Total C. (Ordin	nary shares)	_	_
			(Prefere	ence shares)	_	
			(	Other class)	_	-
						-

Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be Listed, including Options (other than under Share Option Schemes)

than under Share Option Schemes)			
Full particulars including EGM approval d if applicable, and class of shares issuable:		No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
Options granted pursuant to the Optio acquisition of further equity interests i details of which were set out in the Co dated 4 July 2011.	n Golden Bridge Senmeng,		4,286,970
	Ordinary shares ( <i>Note 1</i> )		
2			
	( / / ) shares (Note 1)		
3			
	( / / ) shares (Note 1)		
	Total D. (Ordinary shares)	_	
	(Preference shares) (Other class)	_	
	(Other class)		

		Issued Share Capital				No. of new shares of issuer issued during the month pursuant thereto	shares of
	Type of Issue						month
			Class of shares issuable (Note 1)		_		
1.	Rights issue	At price : State currency	Issue and allotment date : (dd/mm/yyyy)	( / /	)		
			EGM approval date: (dd/mm/yyyy)	( / /	)		
			Class of shares issuable				
		G	(Note 1)	( / /	,		
2.	Open offer	At price : State currency —	Issue and allotment date : (dd/mm/yyyy)	( / /	,		
			EGM approval date: (dd/mm/yyyy)	( / /	)		
			Class of shares issuable (Note 1)		_		
3.	Placing	At price : State currency	Issue and allotment date : (dd/mm/yyyy)	( / /	)		
			EGM approval date: (dd/mm/yyyy)	( / /	)		
			Class of shares issuable (Note 1)		_		
4.	Bonus issue		Issue and allotment date: (dd/mm/yyyy)	( / /	)		
			EGM approval date: (dd/mm/yyyy)	( / /	)		
							<u> </u>

For Main Board and GEM listed issuers

	Type of Issue				No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of
	Type of Issue					month
5.	Scrip dividend	At price: State currency	Class of shares issuable (Note 1)  Issue and allotment date: (dd/mm/yyyy)	( / / )		
			EGM approval date:	( / / )		
			(dd/mm/yyyy)			
			Class of shares repurchased (Note 1)	Ordinary shares		
6.	Repurchase of shares		Cancellation date : (dd/mm/yyyy)			
			EGM approval date: (dd/mm/yyyy)			
			Class of shares redeemed ( <i>Note 1</i> )			
7.	Redemption of shares		Redemption date : (dd/mm/yyyy)	( / / )		
			EGM approval date: (dd/mm/yyyy)	( / / )		
			Class of shares issuable (Note 1)			
8.	Consideration issue	At price : State currency	Issue and allotment date : (dd/mm/yyyy)	( / / )		
			EGM approval date: (dd/mm/yyyy)	( / / )		

			For Main E		and GEM listed is	
	Type of Issue				No. of new shares of issuer issued during the month pursuant thereto	shares of
		Class of shares issuable (Note 1)	e	_		
9.	Capital reorganisation	Issue and allotment date : (dd/mm/yyyy)	( / /	)		
		EGM approval date: (dd/mm/yyyy)	( / /	)		
10		Class of shares issuable (Note 1)				
10.	Other (Please specify) At price : State currency	Issue and allotment date : (dd/mm/yyyy)	( / /	)		
		EGM approval date: (dd/mm/yyyy)	( / /	)		
		Total E.	(Ordinary (Preference (Othe	share	s)	
To	otal increase / (decrease) in ordinary shares during t	he month (i.e. Total of A to	) E):	(1)	_	
				(2)		
To	otal increase / (decrease) in preference shares during	g the month (i.e. Total of A	to E):		_	
To	otal increase / (decrease) in other classes of shares d	luring the month (i.e. Total	of A to E):		_	

(These figures should be the same as the relevant figures under II above ("Movements in Issued Share Capital").)

Submitted by: Chan Oi Nin Derek  Title: Company Secretary  (Director, Secretary or other duly authorised officer)	Remarks (if any):	
Title:Company Secretary		
Title:Company Secretary		·
Title:Company Secretary		
	Submitted by:	Chan Oi Nin Derek
	Title:	Company Secretary

## Notes:

- 1. State the class of shares (e.g. ordinary, preference or other).
- 2. If there is insufficient space, please append the prescribed continuation sheet.