



香港交易所

Monthly Return of Equity Issuer on Movements in Securities

For the month ended (dd/mm/yyyy) : 31/10/2012

To : Hong Kong Exchanges and Clearing Limited

Name of Issuer SINOMEDIA HOLDING LIMITED

Date Submitted 1/11/2012

I. Movements in Authorised Share Capital

1. Ordinary Shares

(1) Stock code : 0623 Description : _____

| | No. of ordinary shares | Par value (HKD) | Authorised share capital (HKD) |
|-------------------------------------|------------------------|------------------|--------------------------------|
| Balance at close of preceding month | <u>1,800,000,000</u> | <u>0.0003125</u> | <u>562,500</u> |
| Increase/(decrease) | <u>-</u> | | <u>-</u> |
| Balance at close of the month | <u>1,800,000,000</u> | <u>0.0003125</u> | <u>562,500</u> |

(2) Stock code : _____ Description : _____

| | No. of ordinary shares | Par value (State currency) | Authorised share capital (State currency) |
|-------------------------------------|------------------------|----------------------------|---|
| Balance at close of preceding month | <u>-</u> | <u>-</u> | <u>-</u> |
| Increase/(decrease) | <u>-</u> | | <u>-</u> |
| Balance at close of the month | <u>-</u> | <u>-</u> | <u>-</u> |

2. Preference Shares

| | | | |
|-------------------------------------|-----------------------------|--|--|
| Stock code : _____ | Description : _____ | | |
| | No. of preference shares | Par value (<i>State currency</i>) | Authorised share capital (<i>State currency</i>) |
| Balance at close of preceding month | — | — | — |
| Increase/(decrease) | — | | — |
| Balance at close of the month | — | — | — |

3. Other Classes of Shares

| | | | |
|-------------------------------------|-----------------------------------|--|--|
| Stock code : _____ | Description : _____ | | |
| | No. of other classes of shares | Par value (<i>State currency</i>) | Authorised share capital (<i>State currency</i>) |
| Balance at close of preceding month | — | — | — |
| Increase/(decrease) | — | | — |
| Balance at close of the month | — | — | — |

Total authorised share capital at the end of the month (*HKD*) : 562,500

II. Movements in Issued Share Capital

| | No. of ordinary shares | | No of preference shares | No. of other classes of shares |
|---------------------------------------|------------------------|-----|-------------------------|--------------------------------|
| | (1) | (2) | | |
| Balance at close of preceding month | 555,570,900 | — | — | — |
| Increase/ (decrease) during the month | 115,000 | — | — | — |
| Balance at close of the month | 555,685,900 | — | — | — |

III. Details of Movements in Issued Share Capital

Share Options (under Share Option Schemes of the Issuer)

| Particulars of share option scheme including EGM approval date (dd/mm/yyyy) and class of shares issuable | Movement during the month | | | | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|--|--|-----------|-----------|--------|--|---|
| | Granted | Exercised | Cancelled | Lapsed | | |
| 1. <u>Share option Scheme adopted on 29 /6 /2007</u> Ordinary shares (Note 1) | — | — | — | — | — | 13,596,000 |
| 2. <u>Share option Scheme adopted on 27 /5/2008</u> Ordinary shares (Note 1) | 1,860,000 (1,860,000 share options offered were accepted in October 2012 which were deemed to have been granted on 11 September 2012 according to the scheme rules) | 115,000 | — | — | 115,000 | 23,400,500 |
| 3. — | | | | | | |

| | | | | | | |
|---|----------------------------|---------|--|--|--|--|
| | (/ /) | | | | | |
| | shares | | | | | |
| <i>(Note 1)</i> | | | | | | |
| | Total A. (Ordinary shares) | 115,000 | | | | |
| | (Preference shares) | — | | | | |
| | (Other class) | — | | | | |
| Total funds raised during the month from exercise of options (<i>HKD</i>) | | 211,600 | | | | |

Warrants to Issue Shares of the Issuer which are to be Listed

| Description of warrants (Date of expiry - dd/mm/yyyy) | Currency of nominal value | Nominal value at close of preceding month | Exercised during the month | Nominal value at close of the month | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|--|---------------------------|---|----------------------------|-------------------------------------|--|---|
| 1. — | | | | | | |
| (/ /) | | | | | | |
| Stock code (if listed) | | | | | | |
| Class of shares issuable (<i>Note 1</i>) | | | | | | |
| Subscription price | | | | | | |
| EGM approval date (if applicable) (dd/mm/yyyy) | | (/ /) | | | | |
| 2. — | | | | | | |
| (/ /) | | | | | | |
| Stock code (if listed) | | | | | | |
| Class of shares issuable (<i>Note 1</i>) | | | | | | |
| Subscription price | | | | | | |
| EGM approval date (if applicable) (dd/mm/yyyy) | | (/ /) | | | | |
| 3. — | | | | | | |
| (/ /) | | | | | | |
| Stock code (if listed) | | | | | | |
| Class of shares issuable (<i>Note 1</i>) | | | | | | |
| Subscription price | | | | | | |
| EGM approval date (if applicable) (dd/mm/yyyy) | | (/ /) | | | | |
| 4. — | | | | | | |
| (/ /) | | | | | | |
| Stock code (if listed) | | | | | | |

For Main Board and GEM listed issuers

| Description of warrants (Date of expiry - dd/mm/yyyy) | Currency of nominal value | Nominal value at close of preceding month | Exercised during the month | Nominal value at close of the month | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|--|---------------------------------|---|----------------------------------|---|--|--|
| Class of shares issuable (<i>Note 1</i>) | _____ | _____ | | | | |
| Subscription price | _____ | _____ | | | | |
| EGM approval date (if applicable) (dd/mm/yyyy) | _____ | (/ /) | | | | |
| | | | Total B. | (Ordinary shares) | _____ | — |
| | | | | (Preference shares) | _____ | — |
| | | | | (Other class) | _____ | — |

Convertibles (i.e. Convertible into Shares of the Issuer which are to be Listed)

| Class and description | Currency of amount outstanding | Amount at close of preceding month | Converted during the month | Amount at close of the month | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|--|--------------------------------------|--|----------------------------------|------------------------------------|--|--|
| 1. — | _____ | _____ | | | | |
| | _____ | _____ | | | | |
| | _____ | _____ | | | | |
| Stock code (if listed) | _____ | _____ | | | | |
| Class of shares issuable (<i>Note 1</i>) | _____ | _____ | | | | |
| Subscription price | _____ | _____ | | | | |
| EGM approval date (if applicable) (dd/mm/yyyy) | _____ | (/ /) | | | | |
| 2. — | _____ | _____ | | | | |
| | _____ | _____ | | | | |
| | _____ | _____ | | | | |
| Stock code (if listed) | _____ | _____ | | | | |
| Class of shares issuable (<i>Note 1</i>) | _____ | _____ | | | | |
| Subscription price | _____ | _____ | | | | |
| EGM approval date (if applicable) (dd/mm/yyyy) | _____ | (/ /) | | | | |
| 3. — | _____ | _____ | | | | |
| | _____ | _____ | | | | |
| | _____ | _____ | | | | |
| Stock code (if listed) | _____ | _____ | | | | |
| Class of shares issuable (<i>Note 1</i>) | _____ | _____ | | | | |
| Subscription price | _____ | _____ | | | | |

For Main Board and GEM listed issuers

| Class and description | Currency of amount outstanding | Amount at close of preceding month | Converted during the month | Amount at close of the month | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|--|--------------------------------|------------------------------------|----------------------------|------------------------------|--|---|
| EGM approval date (if applicable) (dd/mm/yyyy) | | (/ /) | | | | |
| 4. — | | | | | | |
| Stock code (if listed) | | | | | | |
| Class of shares issuable (<i>Note 1</i>) | | | | | | |
| Subscription price | | | | | | |
| EGM approval date (if applicable) (dd/mm/yyyy) | | (/ /) | | | | |
| | | | | | Total C. (Ordinary shares) | — |
| | | | | | (Preference shares) | — |
| | | | | | (Other class) | — |

Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be Listed, including Options (other than under Share Option Schemes)

| Full particulars including EGM approval date (dd/mm/yyyy), if applicable, and class of shares issuable: | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|--|--|---|
| 1. Options granted pursuant to the Option Agreement for the acquisition of further equity interests in Golden Bridge Senmeng, details of which were set out in the Company's announcement dated 4 July 2011. | | 4,286,970 |
| (/ /) | | |
| Ordinary shares (<i>Note 1</i>) | | |
| 2. — | | |
| (/ /) | | |
| shares (<i>Note 1</i>) | | |
| 3. — | | |
| (/ /) | | |
| shares (<i>Note 1</i>) | | |
| Total D. (Ordinary shares) | — | |
| (Preference shares) | — | |
| (Other class) | — | |

Other Movements in Issued Share Capital

| Type of Issue | | | | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|---------------|--------------|---------------------------------|---|--|---|
| 1. | Rights issue | At price : State currency _____ | Class of shares issuable _____ <i>(Note 1)</i> Issue and allotment date : (dd/mm/yyyy) EGM approval date: (dd/mm/yyyy) | (/ /) | (/ /) |
| | | | | _____ | _____ |
| 2. | Open offer | At price : State currency _____ | Class of shares issuable _____ <i>(Note 1)</i> Issue and allotment date : (dd/mm/yyyy) EGM approval date: (dd/mm/yyyy) | (/ /) | (/ /) |
| | | | | _____ | _____ |
| 3. | Placing | At price : State currency _____ | Class of shares issuable _____ <i>(Note 1)</i> Issue and allotment date : (dd/mm/yyyy) EGM approval date: (dd/mm/yyyy) | (/ /) | (/ /) |
| | | | | _____ | _____ |
| 4. | Bonus issue | | Class of shares issuable _____ <i>(Note 1)</i> Issue and allotment date : (dd/mm/yyyy) EGM approval date: (dd/mm/yyyy) | (/ /) | (/ /) |
| | | | | _____ | _____ |

For Main Board and GEM listed issuers

| | | | | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|---------------|----------------------|---------------------------|-------|--|---|
| Type of Issue | | | | | |
| 5. | Scrip dividend | At price : State currency | _____ | Class of shares issuable (Note 1) | _____ |
| | | | | Issue and allotment date : (dd/mm/yyyy) | (/ /) |
| | | | | EGM approval date: (dd/mm/yyyy) | (/ /) |
| | | | | | _____ |
| 6. | Repurchase of shares | | | Class of shares repurchased (Note 1) | Ordinary shares |
| | | | | Cancellation date : (dd/mm/yyyy) | |
| | | | | EGM approval date: (dd/mm/yyyy) | |
| | | | | | _____ |
| 7. | Redemption of shares | | | Class of shares redeemed (Note 1) | _____ |
| | | | | Redemption date : (dd/mm/yyyy) | (/ /) |
| | | | | EGM approval date: (dd/mm/yyyy) | (/ /) |
| | | | | | _____ |
| 8. | Consideration issue | At price : State currency | _____ | Class of shares issuable (Note 1) | _____ |
| | | | | Issue and allotment date : (dd/mm/yyyy) | (/ /) |
| | | | | EGM approval date: (dd/mm/yyyy) | (/ /) |
| | | | | | _____ |

For Main Board and GEM listed issuers

| Type of Issue | | No. of new shares of issuer issued during the month pursuant thereto | No. of new shares of issuer which may be issued pursuant thereto as at close of the month |
|----------------------------|---|--|---|
| 9. Capital reorganisation | Class of shares issuable _____ (Note 1) Issue and allotment date : (dd/mm/yyyy) _____ EGM approval date: (dd/mm/yyyy) _____ | (/ /) | (/ /) |
| 10. Other (Please specify) | At price : State currency _____ Class of shares issuable _____ (Note 1) Issue and allotment date : (dd/mm/yyyy) _____ EGM approval date: (dd/mm/yyyy) _____ | (/ /) | (/ /) |
| | | Total E. (Ordinary shares) | — |
| | | (Preference shares) | — |
| | | (Other class) | — |

| | | |
|---|-----|---------|
| Total increase / (decrease) in ordinary shares during the month (i.e. Total of A to E): | (1) | 115,000 |
| | (2) | — |
| Total increase / (decrease) in preference shares during the month (i.e. Total of A to E): | | — |
| Total increase / (decrease) in other classes of shares during the month (i.e. Total of A to E): | | — |
| <i>(These figures should be the same as the relevant figures under II above (“Movements in Issued Share Capital”).)</i> | | |

