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(Incorporated in Hong Kong with limited liability)
(Stock code: 623)

NOTIFICATION OF BOARD MEETING

The board of directors (the "Board") of SinoMedia Holding Limited (the "Company") hereby announces that a meeting of the Board will be held on Wednesday, 20 March 2013, for the purposes of, among other matters, approving the release of the annual results of the Company and its subsidiaries for the year ended 31 December 2012 and considering the payment of a final dividend (if any).

By order of the Board SinoMedia Holding Limited

CHEN Xin
Chairman

Hong Kong, 1 March 2013

As at the date of this announcement, the Board comprises Mr. Chen Xin, Ms. Liu Jinlan and Mr. Li Zongzhou as executive directors, Mr. Zhu Jia and Mr. He Hui David as non-executive directors, and Mr. Ding Junjie, Mr. Qi Daqing, Mr. Lian Yuming and Ms. Wang Xin as independent non-executive directors.