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**SinoMedia**<sup>®</sup>

**SINOMEDIA HOLDING LIMITED**

**中視金橋國際傳媒控股有限公司**

*(incorporated in Hong Kong with limited liability)*

**(Stock Code: 623)**

**CHANGE OF COMPANY SECRETARY,  
COMPLIANCE COMMITTEE MEMBER,  
AUTHORISED REPRESENTATIVE AND  
CHIEF FINANCIAL OFFICER**

The Board announces that, with effect from 31 December 2014:

- (i) Mr. Chan Oi Nin Derek has resigned from all positions he held in the Company, including, among others, (a) the Company Secretary of the Company, (b) the Chief Financial Officer of the Company, (c) a member of compliance committee of the Company, and (d) an authorised representative; and
- (ii) Mr. Wang Yingda, currently the Vice President of the Group, has been appointed as (a) the Company Secretary of the Company, (b) a member of compliance committee of the Company, and (c) an authorised representative.

**RESIGNATION OF COMPANY SECRETARY, COMPLIANCE  
COMMITTEE MEMBER, AUTHORISED REPRESENTATIVE AND  
CHIEF FINANCIAL OFFICER**

The board (the “**Board**”) of directors of SinoMedia Holding Limited (the “**Company**”; together with its subsidiaries, collectively referred to as the “**Group**”) announces that Mr. Chan Oi Nin Derek (“**Mr. Chan**”) has tendered his resignation from all positions he held in the Company, including, among others, (i) the Company Secretary of the Company, (ii) the Chief Financial Officer of the Company, (iii) a member of compliance committee of the Company, and (iv) an authorised representative for the purpose of Rule 3.06(1) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), with effect from 31 December 2014. Mr. Chan has confirmed that he has no disagreement with the Board and there are no circumstances related to his resignation which need to be brought to the attention of the shareholders of the Company.

## **APPOINTMENT OF COMPANY SECRETARY, COMPLIANCE COMMITTEE MEMBER AND AUTHORISED REPRESENTATIVE**

The Board is pleased to announce that Mr. Wang Yingda (“**Mr. Wang**”), currently the Vice President of the Group, has been appointed as (i) the Company Secretary of the Company, (ii) a member of compliance committee of the Company, and (iii) an authorised representative for the purpose of Rule 3.06(1) of the Listing Rules in place of Mr. Chan with effect from 31 December 2014.

Mr. Wang, aged 36, had been the Group’s deputy general manager in Finance from July 2012 to January 2014. He has over 10 years of experience in accounting and auditing and was the audit manager of KPMG before joining the Group. He is an associate member of the Hong Kong Institute of Certified Public Accountants and an associate member of the Chinese Institute of Certified Public Accountants. Mr. Wang received a Bachelor of Business Administration degree from The Chinese University of Hong Kong in 2002 and a Master of Arts degree from Newcastle University in 2004.

Save as disclosed above, there are no other matters relating to the abovementioned appointment of Mr. Wang that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its gratitude to Mr. Chan for his valuable efforts and contributions to the Company.

On behalf of the Board  
**SinoMedia Holding Limited**  
**Chen Xin**  
*Chairman*

Hong Kong, 31 December 2014

*As at the date of this announcement, the Board comprises Mr. Chen Xin, Ms. Liu Jinlan and Mr. Li Zongzhou as executive directors, Mr. He Hui David as non-executive director, and Mr. Ding Junjie, Mr. Qi Daqing, Mr. Lian Yuming and Ms. Wang Xin as independent non-executive directors.*