Next Day Disclosure Return

(Equity issuer - changes in issued share capital and/or share buybacks)

| Name of listed issuer: _ SinoMedia Holding Limited |
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| Stock code: | 623 | Date submitted: _ | _28 October 2015 |
|-------------|-----|-------------------|------------------|
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Section I must be completed by a listed issuer where there has been a change in its issued share capital which is discloseable pursuant to rule 13.25A of the Rules (the "Listing Rules") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Exchange").

Section II must also be completed by a listed issuer where it has made a repurchase of shares which is discloseable under rule 10.06(4)(a).

Description of securities: <u>Ordinary Shares</u>

| I. | | | | | |
|---|---------------|---|--|---|--|
| Issues of shares (Notes 6 and 7) | No. of shares | Issued shares as a % of existing number of issued shares before relevant share issue (Notes 4, 6 and 7) | Issue price per share (Notes 1 and 7) | Closing market price per share of the immediately preceding business day (Note 5) | % discount/ premium of issue price to market price (Note 7) |
| Opening balance as at (Note 2) 15 October 2015 | 559,678,370 | | | | |
| (Note 3) | | | | | |
| Shares repurchased on 15 October 2015 but not yet cancelled | 1,000 | | | | |
| | | | | | |
| Shares repurchased on 28 October 2015 but not yet cancelled | 28,000 | 0.005% | | | |
| Closing balance as at (Note 8) 28 October 2015 | 559,678,370 | | | | |

Notes to Section I:

- 1. Where shares have been issued at more than one issue price per share, a weighted average issue price per share should be given.
- 2. Please insert the closing balance date of the last Next Day Disclosure Return published pursuant to rule 13.25A or Monthly Return pursuant to rule 13.25B, whichever is the later.
- 3. Please set out all changes in issued share capital requiring disclosure pursuant to rule 13.25A together with the relevant dates of issue. Each category will need to be disclosed individually with sufficient information to enable the user to identify the relevant category in the listed issuer's Monthly Return. For example, multiple issues of shares as a result of multiple exercises of share options under the same option scheme or of multiple conversions under the same convertible note must be aggregated and disclosed as one category. However, if the issues resulted from exercises of share options under 2 share option schemes or conversions of 2 convertible notes, these must be disclosed as 2 separate categories.
- 4. The percentage change in the number of issued shares of listed issuer is to be calculated by reference to the listed issuer's total number of shares in issue (excluding for such purpose any shares repurchased or redeemed but not yet cancelled) as it was immediately before the earliest relevant event which has not been disclosed in a Monthly Return or Next Day Disclosure Return.
- 5. Where trading in the shares of the listed issuer has been suspended, "closing market price per share of the immediately preceding business day" should be construed as "closing market price per share of the business day on which the shares were last traded".
- 6. *In the context of a repurchase of shares:*
 - "issues of shares" should be construed as "repurchases of shares"; and
 - "issued shares as a % of existing number of shares before relevant share issue" should be construed as "repurchased shares as a % of existing number of shares before relevant share repurchase".
- 7. *In the context of a redemption of shares:*
 - "issues of shares" should be construed as "redemptions of shares";
 - "issued shares as a % of existing number of shares before relevant share issue" should be construed as "redeemed shares as a % of existing number of shares before relevant share redemption"; and
 - "issue price per share" should be construed as "redemption price per share".
- 8. The closing balance date is the date of the last relevant event being disclosed.

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|---|--|--|--|--|---|
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| Purcha | se report | | | | |
| ze e | Number of securities purchased 28,000 | Method of purchase (Note) On the Exchange | Price per share or highest price paid \$ HK\$2.49 | Lowest price paid \$ HK\$2.49 | Total paid \$ HK\$ 69,720 |
| | 28,000 | | | | HK\$ 69,720 |
| Additio | onal information for iss | suer whose primary listing is on th | e Exchange | | |
| Number of such securities purchased on the Exchange in the year to date (since ordinary resolution) | | | | | (a) 13, 419,000 |
| | 2.35% | | | | |
| | | ((a) x 100) 570,988,370 | | | |
| al change | es to the particulars co | ntained in the Explanatory Stateme | ent dated 22 April 2015 which has be | een filed with the Exchange. We | e also confirm that any purchases set |
| Subm | itted by: <u>Wa</u> | | tock exchange (stating the name of the ex | xchange), by private arrangement o | or by general offer. |
| | ing tee 2015 Addition Number resolut % of not date of the date of | securities purchased 2015 28,000 28,000 Additional information for iss Number of such securities puresolution) % of number of shares in issurdate of resolution reby confirm that the repurcha all changes to the particulars coon A above which were made on a securities pure of shares in issurdate of resolution | ing securities (Note) 2015 28,000 On the Exchange 28,000 Additional information for issuer whose primary listing is on the Number of such securities purchased on the Exchange in the yeresolution) % of number of shares in issue at time ordinary resolution passed date of resolution ((a) x 100) 570,988,370 reby confirm that the repurchases set out in A above which were all changes to the particulars contained in the Explanatory Statem A above which were made on another stock exchange were made of Section II: Please state whether on the Exchange, on another stock Exchange, on another stock Submitted by: Wang Yingda | Number of securities purchased (Note) price per share or highest price paid \$ 2015 28,000 On the Exchange HK\$2.49 Additional information for issuer whose primary listing is on the Exchange Number of such securities purchased on the Exchange in the year to date (since ordinary resolution) % of number of shares in issue at time ordinary resolution passed acquired on the Exchange since date of resolution ((a) x 100) 570,988,370 reby confirm that the repurchases set out in A above which were made on the Exchange were made al changes to the particulars contained in the Explanatory Statement dated 22 April 2015 which has be A above which were made on another stock exchange were made in accordance with the domestic rule of Section II: Please state whether on the Exchange, on another stock exchange (stating the name of the exchange) Wang Yingda | ing Number of securities purchased (Note) Price per share or highest purchased 2015 28,000 On the Exchange HK\$2.49 HK\$2.49 Additional information for issuer whose primary listing is on the Exchange Number of such securities purchased on the Exchange in the year to date (since ordinary resolution) % of number of shares in issue at time ordinary resolution passed acquired on the Exchange since date of resolution ((a) x 100) 570,988,370 reby confirm that the repurchases set out in A above which were made on the Exchange were made in accordance with the Listing al changes to the particulars contained in the Explanatory Statement dated 22 April 2015 which has been filed with the Exchange. We A above which were made on another stock exchange were made in accordance with the domestic rules applying to purchases made on Section II: Please state whether on the Exchange, on another stock exchange (stating the name of the exchange), by private arrangement of Submitted by: Wang Yingda |

(Director, Secretary or other duly authorised officer)

Company Secretary