

SinoMedia[®]
SINOMEDIA HOLDING LIMITED
中視金橋國際傳媒控股有限公司

(Incorporated in Hong Kong with limited liability)
(於香港註冊成立之有限公司)
(Stock code/股份代號: 623)

NOTIFICATION LETTER 通知信函

20 September 2016

Dear Non-registered holder⁽¹⁾,

SinoMedia Holding Limited (the “Company”) – Notice of publication of 2016 Interim Report (“Current Corporate Communications”)

The English and Chinese versions of the Company’s Current Corporate Communications are available on the Company’s website at www.sinomedia.com.hk and the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

Shareholders may at any time choose to receive free of charge Corporate Communications⁽²⁾ either in printed form, or read from the website. If you wish to receive the printed version of the Current Corporate Communications, please complete the Request Form on the reverse side and return it to the Company’s share registrar, Boardroom Share Registrars (HK) Limited (“Boardroom”), using the mailing label printed. No postage is required if posted in Hong Kong. The address of Boardroom is 31/F, 148 Electric Road, North Point, Hong Kong.

Should you have any queries relating to any of the above matters, please call the Company’s telephone hotline at (852) 3976 7300 during business hours from 9:00 a.m. to 5:00 p.m. Monday to Friday, excluding public holidays or send an email to IR@sinomedia.com.hk

Yours faithfully,
SinoMedia Holding Limited

Note: (1) This letter is addressed to Non-registered holders (“Non-registered holder” means such person or company whose shares are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications). If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form on the reverse side.

(2) Corporate Communications include but are not limited to (a) the directors’ report, the annual financial statements together with a copy of the independent auditors’ report of the Company and, where applicable, its summary financial report; (b) the interim, quarterly report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; (f) a reply slip and (g) a proxy form.

各位非登記持有人⁽¹⁾：

中視金橋國際傳媒控股有限公司（「本公司」）
– 2016 中期報告（「本次公司通訊文件」）之發佈通知

本公司的本次公司通訊文件的中、英文版本已上載於本公司網站 www.sinomedia.com.hk 及香港交易及結算所有有限公司之網站 www.hkexnews.hk，歡迎瀏覽。

閣下可以隨時向本公司提出公司通訊文件⁽²⁾收取方式的選擇，以印刷本或網上方式收取，費用全免。如閣下欲收取本次公司通訊文件之印刷本，請閣下填妥在本函背頁的申請表格，並使用隨附之郵寄標籤寄回，毋須貼上郵票（如在香港投寄）。公司股份過戶登記處，寶德隆證券登記有限公司，地址為香港北角電氣道 148 號 31 樓。

如閣下對本函內容有任何疑問，請於辦公時間星期一至五（公眾假期除外）上午9時正至下午5時正致電本公司電話熱線 (852) 3976 7300 或電郵至 IR@sinomedia.com.hk。

中視金橋國際傳媒控股有限公司
謹啓

二零一六年九月二十日

附註：(1) 此函件乃向本公司之非登記持有人（「非登記持有人」指股份存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向本公司發出通知，希望收到公司通訊）發出。如果閣下已經出售或轉讓所持有之本公司股份，則無需理會本函件及背面的申請表格。

(2) 公司通訊文件包括但不限於：(a) 董事會報告、本公司年度財務報表連同獨立核數師報告及如適用的財務摘要報告；(b) 中期、季度報告及如適用的中期摘要報告；(c) 會議通告；(d) 上市文件；(e) 通函；(f) 回執；及(e) 委任代表表格。

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中視金橋國際傳媒控股有限公司

(Incorporated in Hong Kong with limited liability)
(於香港註冊成立之有限公司)
(Stock code/股份代號: 623)

Request Form 申請表格

To: SinoMedia Holding Limited (the “Company”)
c/o Boardroom Share Registrars (HK) Limited (“Boardroom”)
31/F, 148 Electric Road
North Point, Hong Kong

致: 中視金橋國際傳媒控股有限公司 (「本公司」)
經 寶德隆證券登記有限公司 (「寶德隆」)
香港北角電氣道 148 號 31 樓

I/We would like to receive the **Current** Corporate Communications of the Company as indicated below:

本人/我們希望以下列方式收取 本公司之**本次**公司通訊文件 (「公司通訊文件」):

(Please mark (“X”) to the following box)

(請在**空格**內劃上「X」號)

- to receive the **printed English version** of all future Corporate Communications **ONLY**; **OR**
僅收取公司通訊之**英文印刷本**; 或
- to receive the **printed Chinese version** of all future Corporate Communications **ONLY**; **OR**
僅收取公司通訊之**中文印刷本**; 或
- to receive both printed **English and Chinese versions** of all future Corporate Communications.
同時收取公司通訊之**英文及中文印刷本**。

All the Company’s future Corporate Communications will be sent to you in this version if you have selected above. If you would like to change your choice of means of receipt of the Corporate Communications, please write or send email to Boardroom.

日後公司通訊文件會以上述選擇的版本寄予 閣下。如欲更改所選擇的公司通訊收取方式，請以書面或電郵通知寶德隆。

Signature:

簽名 _____

Contact telephone number:

聯絡電話號碼 _____

Date:

日期 _____

Note 附註:

- Please complete all your details clearly.
請 閣下清楚填寫所有資料。
- This letter is addressed to Non-registered holders (“Non-registered holder” means such person or company whose shares are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications).
此函件乃向本公司之非登記持有人(「非登記持有人」指股份存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向本公司發出通知，希望收到公司通訊)發出。
- Any form without indication, with no signature or otherwise incorrectly completed will be void.
如在本表格未有作出選擇、未有簽署、或在其他方面填寫不正確，則本表格將會作廢。
- The above instruction will apply to the Corporate Communications to be sent to you until you notify to the Company’s share registrar Boardroom Share Registrars (HK) Limited to the contrary or unless you have at anytime ceased to have holdings in the Company.
上述指示適用於發送予 閣下之所有公司通訊，直至 閣下通知本公司之股份過戶登記處寶德隆證券登記有限公司其他安排，或任何時候不再持有本公司股份。
For the avoidance of doubt, we do not accept any special instructions written on this Request Form.
- 為免存疑，任何在本申請表格上的額外手寫指示，本公司將不予處理。

✂

閣下寄回此申請表格時，請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope
to return this Request Form to us.

No postage stamp necessary if posted in Hong Kong.

郵寄標籤 MAILING LABEL

寶德隆證券登記有限公司
Boardroom Share Registrars (HK) Limited
簡便回郵號碼 Freepost No. 20
香港 Hong Kong

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