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## NOTIFICATION OF BOARD MEETING

The board of directors (the "**Board**") of SinoMedia Holding Limited (the "**Company**") hereby announces that a meeting of the Board will be held on Tuesday, 28 August 2018, for the purposes of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2018 and the publication of the said interim results on the websites of the Company and The Stock Exchange of Hong Kong Limited.

By order of the Board SinoMedia Holding Limited CHEN Xin Chairman

Hong Kong, 13 August 2018

As at the date of this announcement, the Board comprises Mr. Chen Xin, Ms. Liu Jinlan and Mr. Li Zongzhou as executive directors, and Mr. Qi Daqing, Mr. Lian Yuming, Ms. Wang Xin and Mr. He Hui David as independent non-executive directors.