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SinoMedia[®]

SINOMEDIA HOLDING LIMITED

中視金橋國際傳媒控股有限公司

(incorporated in Hong Kong with limited liability)

(Stock Code: 623)

APPOINTMENT OF CHIEF FINANCIAL OFFICER

The board (the “**Board**”) of directors (the “**Director(s)**”) of SinoMedia Holding Limited (the “**Company**”), hereby announces that Mr. Wang Yingda (“**Mr. Wang**”) has been appointed as the Chief Financial Officer of the Company and its subsidiaries (the “**Group**”) with effect from 6 September 2018.

Mr. Wang will report directly to the Chairman of the Board and will be responsible for the Group’s overall financial compliance management, corporate finance and investment activities, investor relations and company secretarial matters.

Mr. Wang, aged 39, has been the Vice President of the Group since October 2014, and was appointed as the Company Secretary of the Company in December 2014, responsible for assisting the Chairman of the Board in carrying on investor relations affairs, company secretarial matters, and financial compliance management. Mr. Wang joined the Group in July 2012 as the deputy general manager of the Group’s finance center. Mr. Wang has over fifteen years of experience in accounting and finance, and was the audit manager of KPMG before joining the Group. He is a fellow member of the Hong Kong Institute of Certified Public Accountants and an associate member of the Chinese Institute of Certified Public Accountants. Mr. Wang received a bachelor of business administration degree from The Chinese University of Hong Kong in 2002 and a master of arts degree from Newcastle University, the United Kingdom, in 2004.

The Board would like to extend its welcome to Mr. Wang on his new appointment.

On behalf of the Board
SinoMedia Holding Limited
CHEN Xin
Chairman

Hong Kong, 6 September 2018

As at the date of this announcement, the Board comprises Mr. Chen Xin, Ms. Liu Jinlan and Mr. Li Zongzhou as executive directors, and Mr. Qi Daqing, Mr. Lian Yuming, Ms. Wang Xin and Mr. He Hui David as independent non-executive directors.