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(Incorporated in Hong Kong with limited liability)
(Stock code: 623)

NOTIFICATION OF BOARD MEETING

The board of directors (the "Board") of SinoMedia Holding Limited (the "Company") hereby announces that a meeting of the Board will be held on Tuesday, 31 August 2021, for the purposes of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2021 and the publication of the said interim results on the websites of the Company and The Stock Exchange of Hong Kong Limited, and considering the payment of an interim dividend (if any) for the six months ended 30 June 2021.

By order of the Board
SinoMedia Holding Limited
CHEN Xin
Chairman

Hong Kong, 13 August 2021

As at the date of this announcement, the Board comprises Mr. Chen Xin, Ms. Liu Jinlan and Mr. Li Zongzhou as executive directors, and Mr. Qi Daqing, Ms. Ip Hung, Dr. Tan Henry and Dr. Zhang Hua as independent non-executive directors.